



presents



October 13-15

## 2011 Sponsor & Supporter Information Package

[www.elpescadobillfish.com](http://www.elpescadobillfish.com)

### 2011 El Pescado Billfish Tournament Sponsorship Opportunities

#### Presenting Sponsor

\$15,000

- Presenting sponsor name appear in title of event.
- Print: Prominent presence on website, including link, logo on t-shirt, poster, official event banner, and Limited Edition Captain's bags.
- Media: Company name included in all press releases and media advisories, and on ALL media coverage including radio PSAs, promotional materials including the daily *Billfish Brief*.
- All Inclusive 10 VIP Passes to every event (Thursday, Friday and Saturday).
- Opportunity to place company information and promotional materials in Limited Edition Captain's bags.
- Opportunity to welcome anglers and guests each evening.
- Opportunity to include a note with the 2011 El Pescado DVD mailed to all participating anglers.
- Reserved table for 10 to Awards Dinner (Saturday Night).
- VIP Parking.
- Opportunity to display company banner at all events.
- 1 Captain's bag.
- 1 Captain's shirt / 6 t-shirts.

**40' and Under Division Sponsor****\$10,000**

- Company name & logo as host of the 40' and Under Division.
- Opportunity to place company information and promotional materials in Captain's bags.
- Print: Prominent presence on website, including link, t-shirt, posters, official event banner, daily *Billfish Brief* and on all promotional materials for the El Pescado Billfish Tournament, invitations to the Fish-N-Chips event and e-mail blast communications.
- Opportunity to welcome captains and anglers at dinner event.
- 8 VIP tickets to the El Pescado Billfish Tournament Awards dinner, FISH-N-CHIPS Marina Casino & 10/\$10,000 value chips for each guest.
- Opportunity to display company banner at all events.
- 1 Captain's shirt / 2 t-shirts.

**El Pescado Billfish Awards Dinner & FISH-N-CHIPS Marino Casino****\$10,000**

- Company name & logo as host of the 3rd annual FISH-N-CHIPS Marina Casino.
- Opportunity to host / welcome guests to the awards event.
- Print: Prominent presence on website, including link, t-shirt, posters, official event banner, daily *Billfish Brief* and on all promotional materials for the El Pescado Billfish Tournament, invitations to the Fish-N-Chips event and e-mail blast communications.
- Opportunity to welcome guests on Saturday night to the 3rd annual FISH-N-CHIPS Marina Casino.
- Opportunity to display company banner at all events.
- Opportunity to place company information and promotional materials in Limited Edition Captain's bags.
- 6 VIP tickets to the El Pescado Billfish Tournament Awards dinner, FISH-N-CHIPS Marina Casino & 10/\$10,000 value chips for each guest.
- 1 Captain's shirt/ 2 t-shirts.

**Captain's Meeting & Dinner****\$7,500**

- Opportunity to welcome captains and anglers at dinner event.
- Print: Presence on website, including link, t-shirt, poster, official event banner and on all promotional materials including the daily *Billfish Brief*.
- Opportunity to place company information and promotional materials in Limited Edition Captain's bags.
- Opportunity to display banner at event.
- 6 tickets to Captain's meeting and dinner on Thursday night.
- 2 tickets to Fish-N-Chips.
- 2 t-shirts.

**TGIF Dinner****\$7,500**

- Print: Presence on website, including link, t-shirt, poster, official event banner and on all promotional materials including the daily *Billfish Brief*.
- Opportunity to place company information and promotional materials in Captain's bags.
- Opportunity to welcome Captains and Anglers to event.
- Opportunity to display banner at event.
- 6 tickets to dinner on Friday night.
- 2 tickets to Fish-N-Chips.
- 2 t-shirts.

**23rd annual El Pescado Billfish Tournament Trophy Presentation****\$5,000**

- Print: Presence on website, including link, t-shirt, poster, official event banner and on all promotional materials including the daily *Billfish Brief*.

- Opportunity to place company information and promotional materials in Captain's bags.
- Opportunity to assist with the awards presentation.
- Company will be highlighted during ceremony.
- 4 tickets to dinner / awards event and FISH-N-CHIPS Marina Casino.
- 1 t-shirt.

### **Limited Edition Captain's Shirts**

**\$5,000**

- Print: Presence on website, including link, poster, official event banner and on all promotional materials including the daily *Billfish Brief*.
- Opportunity to place company information and promotional materials in Captain's bags.
- Logo on Cutter & Buck shirts for Captains.
- 6 tickets to dinner & FISH-N-CHIPS Marina Casino on Saturday.
- 2 Captain's shirts.

### **Limited Edition Captain's Bags**

**\$5,000**

- Print: Presence on website, including link, poster, official event banner and on all promotional materials including the daily *Billfish Brief*.
- Opportunity to place company information and promotional materials in Captain's bags.
- Logo on Captain's bags.
- 6 tickets to dinner & FISH-N-CHIPS Marina Casino on Saturday.
- 1 Captain's bag.

### **Photographer Sponsor**

**\$5,000**

- Print: Presence on website, including link, poster, official event banner and on all promotional materials including the daily *Billfish Brief*.
- Opportunity to place company information and promotional materials in the Limited Edition Captain's bags.
- Logo on photo played in slideshow during three day tournament and on photos for boats when printed.
- 6 tickets to dinner & FISH-N-CHIPS Marina Casino on Saturday.
- Copy of DVD of photos.

### **Captain's Party Entertainment**

**\$2,500**

- Print: Presence on website, including link, t-shirt, poster, and official event banner and on all promotional materials including the daily *Billfish Brief*.
- Opportunity to place company information and promotional materials in Captain's bags.
- Entertainment will highlight your company's name throughout event.
- 4 tickets to Captain's dinner on Thursday Night.
- 2 tickets to dinner & FISH-N-CHIPS Marina Casino on Saturday.

### **Friday Drink of the Day**

**\$2,500**

- Print: Presence on website, including link, t-shirt, poster, and official event banner and on all promotional materials including the daily *Billfish Brief*.
- Opportunity to place company information and promotional materials in Captain's bags.
- Signage at drink delivery for each boat.
- 4 tickets to dinner event on Friday Night.
- 2 tickets to dinner & FISH-N-CHIPS Marina Casino on Saturday.
- 1 t-shirt.

**Saturday Drink of the Day****\$2,500**

- Print: Presence on website, including link, t-shirt, poster, and official event banner and on all promotional materials including the daily *Billfish Brief*.
- Opportunity to place company information and promotional materials in Captain's bags.
- Signage at drink delivery for each boat.
- 6 tickets to dinner & FISH-N-CHIPS Marina Casino on Saturday.
- 1 t-shirt.

**"Ladies' Tackle Box" / Saturday****\$2,500**

- Print: Presence on website, including link, t-shirt, poster and official event banner.
- Opportunity to place company information and promotional materials in the Limited Edition Captain's bags.
- Individual signage onsite at Ladies' Tackle Box.
- 6 tickets to dinner & FISH-N-CHIPS Marina Casino on Saturday Night.
- 1 t-shirt.

**Valet Sponsor****\$2,500**

- Print: Presence on website, including link, t-shirt, poster and official event banner.
- Opportunity to place company information and promotional materials in the Limited Edition Captain's bags.
- Individual signage onsite at Valet.
- 6 tickets to dinner & FISH-N-CHIPS Marina Casino on Saturday Night.
- 1 t-shirt.

**Limited Edition Captain's Buckets****\$1,500**

- Print: Presence on website, including link, poster and official event banner.
- Opportunity to place company information and promotional materials in Captain's buckets.
- Logo on Captain's buckets.
- 4 tickets to dinner & FISH-N-CHIPS Marina Casino on Saturday.
- 1 Captain's bucket.

**Crew Shirts****\$1,500**

- Print: Presence on website, including link, poster and official event banner.
- Opportunity to place company information and promotional materials in Captain's bags.
- Logo on Crew Shirts.
- 4 tickets to dinner & FISH-N-CHIPS Marina Casino on Saturday.
- 2 Crew Shirts.

**Billfish****\$500 - \$1,000**

- Print: Presence on website, including link and presence on official event banner.
- 2 tickets to dinner & FISH-N-CHIPS Marina Casino on Saturday.